



Getzville, NY, September 15, 2022 – Beechwood Continuing Care is pleased to announce that Kristin Anderson, the facility’s Vice President of Finance, was one of a select few award recipients at the 2022 Women of Influence luncheon. The luncheon was hosted by Business First and honors area women who have made impactful contributions to the community. Kristin received the “Behind the Scenes” award which recognizes women who are a driving force behind the success of their employer.

Kristin Anderson is a Lockport, NY resident with over 20 years of experience in the accounting field, with a specific focus on healthcare. Since 2010, Kristin has lead the finance, IT and HR departments for Beechwood Continuing

Care, a non-profit organization committed to serving the WNY senior community through its continuum of services, which include a 272-bed skilled nursing facility, three independent senior apartments (including a HUD subsidized facility) and a rehabilitation center. In her role, Kristin partners with the executive team to strategize, create efficiencies and standardize processes; empowers, mentors and motivates staff for continuous improvement of operations; ensures compliance with applicable regulations and governing bodies; and grows relationships with internal and external customers.

Kristin is not your typical accountant. She graduated from St. Bonaventure University with a B.A. in English Literature. She also attended Buffalo State College for her teaching degree, but then opted to go in a completely different direction and went to UB for accounting and earning her CPA License. She began her career as a staff accountant at Lumsden & McCormick and through her eight year tenure there, worked her way up to audit manager and seemed to gravitate towards the healthcare industry. After leaving there, Kristin served as the CFO for Niagara Falls Memorial Medical Center for two years and then came to Beechwood Continuing Care in 2010.

During her time at Beechwood, she has played a significant role in many initiatives that have greatly impacted the organization, but more importantly its staff. Kristin has been a strong advocate for the 450+ Beechwood employees. Under her leadership, Beechwood switched health insurance coverage to provide staff with various options that ultimately put more money into their weekly paychecks and saved the organization over \$350,000. Kristin also introduced the United Way’s Work/Life Solutions Program, which is now an employee benefit that offers counseling and helps connect staff to the resources that they need in the community. In 2020, Kristin played a significant role in the Beechwood merger with Presbyterian Senior Care of WNY, a fellow non-profit facing bankruptcy and its senior population at risk of losing their residencies. Under her direction, the merger was seamless and hundreds of elderly residents transitioned under the Beechwood umbrella easily with no disruption to their routine. In addition to the merger in 2020, Kristin led the organization through the uncertainty of the COVID-19 pandemic. Turning over every stone to find funding, she was able to secure PPE and FEMA support that helped not only cover the cost of supplies but allowed the company to

provide bonuses and stipends for the staff – again showing her commitment to Beechwood’s employees.

In her spare time, Kristin serves on the Board of Directors for Shakespeare in the Park. She also serves as a member of the Housing Committee for Leading Age of New York, which represents more than 5,000 nonprofit aging services providers and other mission-minded organizations that touch millions of lives every day. Alongside its members and 38 state partners, they use applied research, advocacy, education, and community-building to make America a better place to grow old. As a member of the committee, they research, consult and advocate for affordable housing for the aging population.

For more information about Beechwood Continuing Care, visit [www.Beechwoodcare.org](http://www.Beechwoodcare.org) or call 716-810-7000.